



GenNow
Network™



**ACS GenNow Network Chapter
Palm Beach County, Florida
Membership Packet**

Join us in ending cancer as we know it, for everyone.

The American Cancer Society exists to help improve the lives of cancer patients and their families. We are the only cancer-fighting nonprofit supporting people with all types of cancer through advocacy, research, and patient support.

Research

We have invested \$3.1 billion in cancer research since 1991, contributing to 3.5 million fewer cancer deaths.

Advocacy

Advocating for high-quality, affordable health care for everyone, including closing the Medicaid coverage gap, through our American Cancer Society Cancer Action NetworkSM.

Patient Support

Providing multiple support programs for people with cancer and their caregivers, including a home away from home at our Hope Lodge[®] communities when they need to travel for treatment and free access to cancer information via our 24/7 helpline.

ACS GenNow Network of Palm Beach, Florida



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Overview:

The American Cancer Society GenNow Network engages young professionals across the nation in the fight against cancer. These passionate individuals raise funds and awareness by leveraging their personal and professional networks, organizing mission-based activities and events, and fostering community partnerships.

Their goal is to support the American Cancer Society's mission to improve lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

By joining an ACS GenNow Network chapter, you are making an investment in our vision to end cancer as we know it, for everyone.

GenNow Network Pillars:



MISSION

Chapters implement mission-centric opportunities for members and supporters to further ACS initiatives



IMPACT

Chapters host unique, memorable events to engage communities in raising funds to help improve the lives of people facing cancer.



MENTORSHIP

Members will be offered opportunities for professional development and networking with members/chapters.

Give/Get Commitments:

Chapter Directors	\$2,500
Event Committee Leads	\$2,500

General Chapter Members	\$1,000
Event Committee Members	\$1,000

ACS GenNow Network 2024–2025 Schedule



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Meeting Information: GenNow will meet quarterly in Palm Beach County. The Fork Cancer Event Committee will meet monthly in Palm Beach County. All meetings are from 6:30pm–7:30pm, followed by an optional power hour from 7:30pm–8:30pm for committee socializing and working together on projects.

Time Commitment: Approximately 4 hours per month to include one in-person meeting and 2–3 hours of follow-up tasks or activities based on your roles that you can complete at your own pace.

DATES

November 14 | 6:30 PM

December 5 | 6:30 PM

January 16 | 6:30 PM

February 13 | 6:30 PM

March 6 | 6:30 PM

March 13 | 6:30 PM

March 20 | 6:30 PM

April 17 | 6:30 PM

May 6 | 6:30 PM

May 20 | 6:30 PM

May 29 | 6:00PM

June 2025

July 2025

July 2025

MEETING

Event Committee

GenNow Holiday Party

Event Committee

Event Committee

GenNow Network

Event Committee

Fork Cancer Kick-Off Event & Honoree Meet/Greet

Event Committee

Event Committee

GenNow Network

Fork Cancer Event

End of Season Celebration

Applications renewed

GenNow Network Summer Social

FORK CANCER



What is FORK CANCER?

A party with a purpose that will feature small plates and cocktails from Palm Beach's most popular establishments, live entertainment, and a silent auction. We will also recognize and celebrate the fundraising efforts of our Honorees – a group of Palm Beach leaders, influencers, and go-getters



When is FORK CANCER?

Thursday, May 29, 2025 from 6:00pm–9:00pm

Where is FORK CANCER hosted?

Norton Museum of Art, West Palm Beach

Who is attending FORK CANCER?

More than 200 young professionals, business leaders, healthcare partners, and philanthropists from across Palm Beach County are expected to attend.



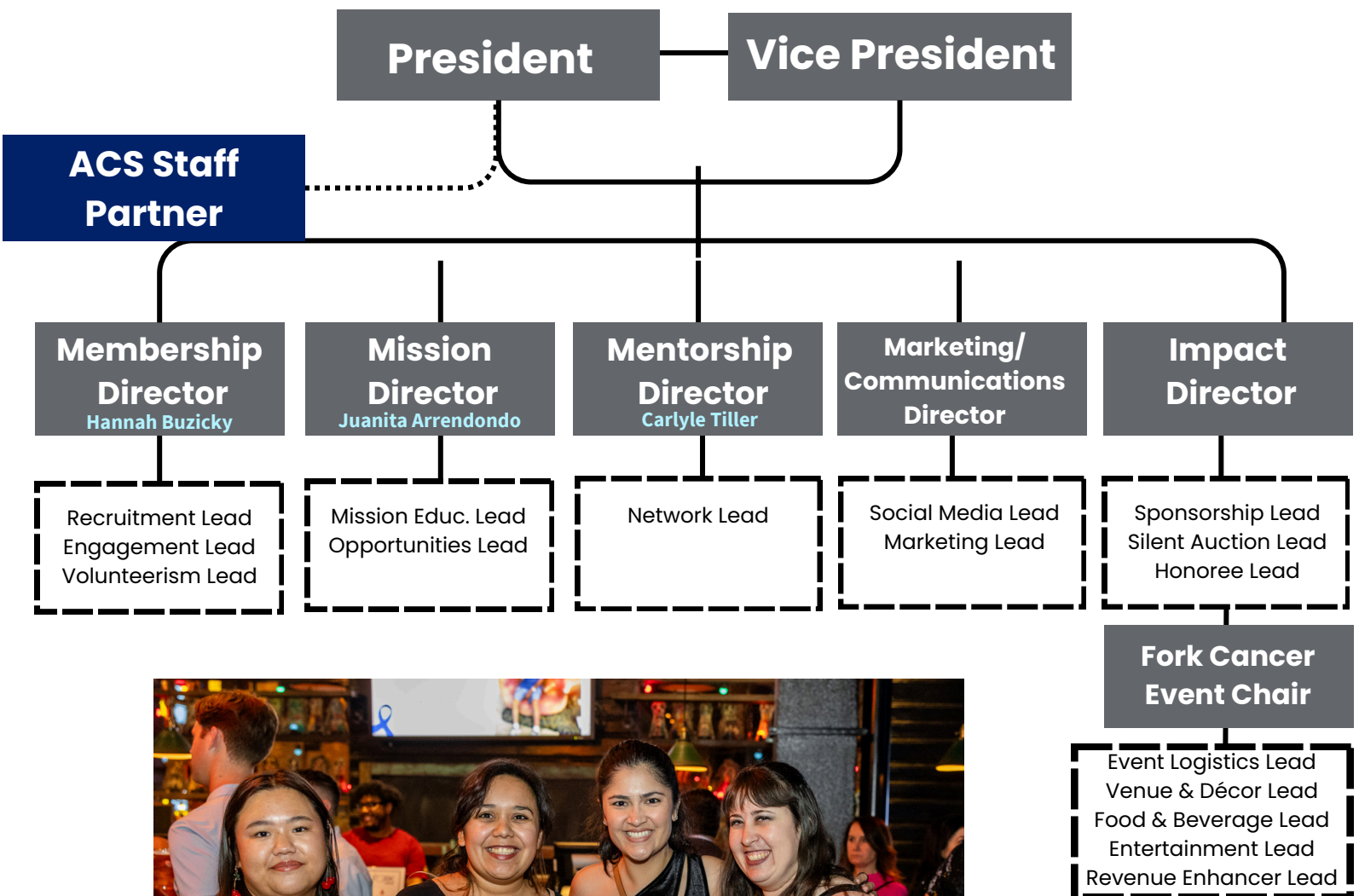
How can I attend FORK CANCER?

Tickets will be available for purchase soon!

ACS GenNow Network Chapter Model Structure



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Chapter President

The ACS GenNow Network chapter president is the volunteer leader of the chapter and represents the American Cancer Society (ACS) in the community. This person is responsible for building relationships, developing volunteer leaders, advancing the overall work of the chapter, and continuously recognizing the hard work of the volunteers. They will use their sphere of influence to garner support for the three GenNow Network pillars: Mission, Mentorship, and Impact.

- The chapter president will be responsible for overseeing all director roles: Mission, Mentorship, Membership, Mark/Comm, Impact
- Serves as overall chapter leader, helping to advance growth and development and enhance overall member experience
- Actively engages in recruitment efforts to foster chapter growth
- Encourages professional growth of members by introducing ideas for new, relevant chapter activations
- Leads by example by incorporating the American Cancer Society's mission into chapter activities
- Presides at all meetings; virtual or in person
- Leads the chapter for a recommended term of two years
- Provides strategic volunteer leadership for the chapter
- Mentors the vice president and other chapter leaders
- Establishes and drives annual strategies and financial goals
- Coordinates chapter communications, including monthly newsletter, in conjunction with ACS partner

Chapter Vice President

The ACS GenNow Network chapter vice president is the volunteer leader of the Chapter and represents the American Cancer Society (ACS) in the community. The chapter vice president is responsible for building relationships, developing volunteer leaders, advancing the overall work of the chapter, and continuously recognizing the hard work of the volunteers. They will use their sphere of influence to garner support for the three GenNow Network pillars: Mission, Mentorship, and Impact.

- The chapter vice president will be responsible for overseeing all director roles: Mission, Mentorship, Membership, Mark/Comm, Impact
- Commits to transitioning to the role of president when the current leader's two-year term is complete
- Serves as a chapter leader, helping to advance growth and development and enhance overall member experience
- Actively engages in recruitment efforts to foster chapter growth
- Encourages professional growth of members by introducing ideas for new, relevant chapter activations
- Leads by example by incorporating the American Cancer Society's mission into chapter activities
- Presides at all meetings; virtual or in person
- Leads the chapter for a term of two years
- Provides strategic volunteer leadership for the chapter
- Mentors other chapter leaders
- Establishes and drives annual strategies and financial goals

ACS GenNow Network Chapter Leadership Descriptions



Membership Director

Position Filled: Hannah Buzicky

The ACS GenNow Network chapter membership director will work closely with the president and vice president in developing strategies for membership growth, retainment, engagement, and development.

This person is responsible for implementing structures and foundations to steward chapter members, as well as creating strong community relationships to meet growth and retention goals.

- The membership director will be responsible for overseeing: Recruitment, Engagement, and Volunteer Leads
- Attends and reports at chapter meetings; virtual or in person
- Leads committee meetings
- Shares insights and action items for monthly newsletter
- Leads by example by incorporating the American Cancer Society's mission into chapter activities
- Mentors committee members and leads
- Appoints committee leads
- Oversees strategies for new member recruitment

ACS GenNow Network Chapter Leadership Descriptions



Mission Director

Position Filled: Juanita Arrendondo

The ACS GenNow Network chapter mission director will work closely with the president and vice president in developing best practices and strategies to help educate the chapter on the mission of the American Cancer Society (ACS). They will consistently focus on elevating and advancing the knowledge of chapter members to empower them to be the best ambassadors of the ACS mission in the community.

This person is responsible for integration of the ACS mission into meetings, activities, and events while also cultivating opportunities for chapter volunteers to support ACS in other mission capacities.

- The mission director will be responsible for overseeing: Mission Education and Opportunities Lead
- Ensures chapter members are well informed about volunteer opportunities and additional ways to support ACS outside of signature event(s)
- Implements at least 1 mission-focused project within the chapter (advocacy, patient support, research, etc.)
- Attends and reports at chapter meetings; virtual or in person
- Leads committee meetings
- Shares insights and action items for monthly newsletter
- Leads by example by incorporating the American Cancer Society's mission into chapter activities
- Mentors chapter members and leads
- Appoints committee leads

ACS GenNow Network Chapter Leadership Descriptions



Mentorship Director

Position Filled: Carlyle Tiller

The ACS GenNow Network chapter mentorship director will work closely with the president, vice president, and ACS Partner to develop strategies and mentorship opportunities for the chapter members. They should be focused on the professional development and networking interests of the members and finding ways we can leverage ACS partnerships to create opportunities to achieve them.

This person is responsible for recognizing how we can best serve our chapter members in the mentorship capacity.

- The membership director will be responsible for overseeing: Network Opportunities Lead
- Coordinate and communicate mentorship opportunities with chapter members (trainings, lunch & learns, panel Q&As, happy hours, 1:1 connections, etc.)
- Attends and reports at chapter meetings; virtual or in person
- Leads committee meetings
- Shares highlights of past or upcoming mentorship opportunities to include in newsletter
- Mentors committee members and leads
- Appoints committee leads

Marketing & Communications Director

The ACS GenNow Network chapter marketing and communications director will work closely with the chapter president and vice president in developing strategies to market the three GenNow Network pillars: Mission, Mentorship, and Impact.

This person is responsible for building relationships in the community that will bolster the brand of both the GenNow Network chapter and the American Cancer Society (ACS) in a positive light and bring awareness to the work of ACS as well as funding and partnership opportunities.

- The marketing & communications director will be responsible for overseeing:
Marketing and Social Media Leads
- Attends and reports at chapter meetings; virtual or in person
- Leads sub-committee meetings
- Shares insights and action items for monthly newsletter
- Leads by example by incorporating the American Cancer Society's mission into chapter activities
- Mentors committee members & leads
- Appoints committee Leads
- Oversees management of ACS GenNow Network Website
- Oversees management of ACS GenNow Network Social Media
- Collaborates with the event chair on event needs
- Builds strong community relationships to support the ACS mission and committee outreach efforts

ACS GenNow Network Chapter Leadership Descriptions



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Impact Director

The ACS GenNow Network chapter impact director will work closely with the chapter president & vice president in developing strategies for sponsorship growth, retainment, and goal achievement.

This person is responsible for implementing structures and foundations to ensure all chapter members are working toward their annual Give/Get fundraising commitment. They will work closely with their American Cancer Society (ACS) partner and with the ACS Corporate team to make strategic asks, align on income needs, and to develop pipelines for new members, volunteers, and sponsors. The impact director is responsible for building strong and bold relationships in the community that will bolster and support targeted goals toward income.

- The impact director will be responsible for overseeing: Sponsor, Silent Auction, and Honoree Leads
- Attends and reports at chapter meetings; virtual or in person
- Leads committee meetings
- Shares insights and action items for monthly newsletter
- Leads by example by incorporating the American Cancer Society's mission into chapter activities
- Mentors committee members and leads
- Appoints committee leads
- Oversees strategies for new sponsorship pipelines for goal attainment
- Oversees membership Give/Get opportunities and identifies areas of opportunity within the chapter for member engagement
- Tracks income progress and drives strategies for success
- Manages chapter budget responsibilities with ACS partner

ACS GenNow Network Chapter Leadership Descriptions



Event Chair

The ACS GenNow Network event chair will work closely with the impact director in developing the outline, logistics, theme, and plans for the chapter event.

This person is responsible for building strong community relationships that will result in a memorable event experience including, but not limited to: venue, décor, food, beverage, guests, and revenue enhancers.

- The event chair will be responsible for overseeing the planning committee
- Reports at meetings; virtual or in person
- Leads event planning committee meetings
- Shares insights and action items for monthly newsletter
- Leads by example by incorporating the American Cancer Society's mission into chapter activities
- Leads by example, using community connections to enhance events
- Mentors committee members and leads
- Appoints committee leads
- Oversees management of event logistics: venue, permitting, layout, timelines, etc.
- Oversees management of event experience: décor, food, beverage, game play, ticket pricing (offering), entertainment, layout, etc.
- Manages event budget in collaboration with ACS partner
- Collaborates with marketing and revenue directors on event needs

ACS GenNow Network Chapter Leadership Descriptions



American Cancer Society Partner

American Cancer Society (ACS) partners are dedicated staff members who work with ACS GenNow Network chapters and serve as an ACS representative in the community.

This person is responsible for building and maintaining relationships, recruiting members for volunteer leadership roles, coaching existing volunteers, and providing internal organizational support. GenNow Network chapter leaders work in partnership with the Senior Development Staff Lead Jessica Kramer throughout their membership term.

- ACS partner works with volunteers to achieve chapter goals relating to the three GenNow Network pillars: Mission, Mentorship, and Impact
- Holds 1:1 meetings/conversations with each chapter leader to establish clear expectations for support, communication and partnership.
- Attends chapter meetings; virtual or in person
- Leads a year-round stewardship and engagement plan to support key partnerships for the chapter
- Offers chapter leadership coaching, support, and development
- Builds and develops a pipeline for the chapter (leadership volunteers, sponsorships, community partnerships, etc.)
- Provides additional guidance and direction to chapter members as needed

ACS GenNow Network Chapter Lead Positions



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Recruitment Lead

The Recruitment Lead drives our volunteer and member recruitment efforts, developing effective strategies, building relationships with potential candidates, and coordinating recruitment events.

Engagement Lead

The Engagement Lead fosters strong relationships with our community, designing and implementing programs to enhance volunteer and member involvement, and organizing events to boost engagement and participation.

Volunteer Lead

The Volunteer Lead recruits volunteers, assigns them to events, manages the recruitment process, assists with training, and ensures volunteers remain motivated and supported in their roles.

Mission Lead

The Mission Lead drives our mission to end cancer for everyone, overseeing program development, strategic planning, and integrating our mission into meetings and events.

Opportunities Lead

The Opportunities Lead identifies and develops opportunities to advance our goals. This role involves strategic planning, partnership development, and ensuring alignment with our mission and objectives.

Network Lead

The Network Lead cultivates and expands our network, fostering strategic partnerships, and enhancing collaboration opportunities to support our mission and initiatives.

Social Media Lead

The Social Media Lead manages our organization's online presence, strategizing and executing social media campaigns to enhance visibility, engagement, and support for our mission and initiatives.

Marketing Lead

The Marketing Lead spearheads our organization's marketing efforts, developing and executing strategies to promote our mission, engage our audience, and drive awareness and participation in our initiatives.

Sponsorship Lead

The Sponsorship Lead secures and manages sponsorships to support our organization's initiatives and events. This role involves cultivating relationships with potential sponsors, negotiating agreements, and ensuring mutual benefits for sponsors and our organization.

Silent Auction Lead

The Silent Auction Lead organizes and manages our silent auction events, coordinating item donations, promoting participation, and overseeing the auction process to maximize fundraising efforts for our organization's initiatives.

Honoree Lead

The Honoree Lead coordinates and supports individuals who commit to fundraising \$2500 or more for our organization. This role involves providing guidance, resources, and recognition to honorees, fostering their successful fundraising efforts to support our initiatives and mission.

Event Logistics Lead

The Event Logistics Lead manages the operational aspects of our events, ensuring smooth execution from planning through to post-event evaluation. This role involves coordinating venue logistics, vendor relationships, scheduling, and on-site coordination to create successful and memorable experiences aligned with our organization's objectives.

Venue & Decor Lead Position Filled: Hannah Buzicky

The Venue and Decor Lead is responsible for selecting suitable venues and coordinating event decor to enhance our events. This role involves sourcing and managing venue arrangements, overseeing decor planning and execution, and ensuring that each event setting aligns with our organization's vision and objectives, creating memorable experiences for attendees.

Food & Beverage Lead Position Filled: Juanita Arrendondo

The Food and Beverage Lead is responsible for securing restaurant and beverage partners to provide in-kind support for our events. This role involves negotiating agreements, managing relationships with partners, coordinating menu selections, and ensuring the quality and presentation of food and beverages align with our event standards and attendee preferences, enhancing the overall event experience.

Entertainment Lead

The Entertainment Lead organizes and coordinates entertainment for our events, ensuring engaging and memorable experiences for attendees. This role involves sourcing performers, managing contracts, coordinating technical requirements, and aligning entertainment choices with the event theme and audience preferences to enhance the overall event atmosphere and enjoyment.

Revenue Enhancer Lead Position Filled: Evan Andreatta

The Revenue Enhancer Lead oversees revenue-generating activities at our events, such as a mystery jewelry pull and chance drawing activities. This role involves planning, organizing, and managing these initiatives to maximize fundraising efforts, engage participants, and contribute to our organization's financial goals and mission impact.

ACS GenNow Network Chapter Member Information



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General Member

Join a dynamic group of young professionals dedicated to fighting cancer. Leverage your networks, participate in mission-driven activities, and engage in fundraising to support the American Cancer Society's mission to save lives and lead the fight for a world without cancer.

Key Responsibilities

- **Participation:** Attend and contribute to meetings and events.
- **Fundraising:** Support initiatives to raise funds for cancer research and services.
- **Networking:** Build relationships with fellow members and community leaders.
- **Advocacy:** Raise awareness about cancer prevention and treatment.
- **Support:** Help plan and execute mission-based events.

Expectations

- **Commitment:** Dedicate time and effort to GenNow goals.
- **Professionalism:** Represent the American Cancer Society with integrity.
- **Collaboration:** Work effectively with other members.
- **Impact:** Make a tangible difference in the community.

Benefits

- **Networking:** Connect with young professionals and community leaders.
- **Personal Growth:** Enhance your leadership and fundraising skills.
- **Community Impact:** Contribute to the fight against cancer.
- **Recognition:** Be acknowledged for your efforts.



JOIN US

For more information about membership, please contact our staff partner Jessica Kramer at jessica.kramer@cancer.org

APPLY

To complete a membership application, scan the QR code below.

